



CLAVIER WORKSHOP 2015

The discursive construal of trust in the dynamics of knowledge diffusion

discussant: **Giuseppina Cortese**
Rome, 10th June, 2015 – h. 12.00/18.00



progetto grafico e immagine: augusto.frascari@uniroma1.it

DIPARTIMENTO DI METODI E MODELLI
PER L'ECONOMIA IL TERRITORIO E LA FINANZA
MEMOTEF



SAPIENZA
UNIVERSITÀ DI ROMA



PROGRAM

12.00 – 12.20 Welcome address and opening remarks: **Alessandra De Rose**, Head of Memotef Department; **Giuseppina Cortese**, **Marina Bondi** and **Rita Salvi**

12.20 - 13.30

Chair: **Girolamo Tessuto**

Giuliana Garzone *Exploring specialised discourse across media and modes: work in progress*
Paola Catenaccio *Epistemic and restrictive adverbs in CSR reports: a preliminary investigation*
Belinda Crawford and **Daniele Franceschi** *The Pisa Audio-Visual Corpus Project: first forays*

13.30 - 14.30 Lunch

14.30 – 15.45

Chair: **Chiara Proserpi Porta**

Franca Poppi *Conveying national culture in our globalised era*

Giuliana Diani *Travel blogs on Italy: Perceiving tourist destination image through American eyes*
Donatella Malavasi *Multimodal strategies of knowledge communication and identity construction in CSR Reports and Webpages: A comparative analysis*

15.45 - 16.15 Coffee break

16.15 - 17.10

Chair: **Sara Gesuato**

Iliaria Moschini *From 'webridization' to 'geekization'. Future developments in the study of social-media discursive construal of trust*

Janet Bowker *Presentation of the volume "The Dissemination of Contemporary Knowledge in English"*
Rita Salvi and Janet Bowker (eds), Bern, Peter Lang

17.15 – 18.00 Conclusions

Chair : **Marina Bondi** Discussant: **Giuseppina Cortese**

Scientific Committee

Marina Bondi
Nicholas Brownlees
Belinda Crawford
Marina Dossena
Giuliana Garzone
Giuseppe Palumbo
Rita Salvi
Elena Tognini Bonelli

Organizing Committee

Janet Bowker
Ersilia Incelli
Chiara Proserpi-Porta
Judith Turnbull

Workshop Venue

Aula Fanfani – V piano, Facoltà di Economia, Via Castro Laurenziano 9, Roma