Abstract. Research Seminar held by Janet Bowker: "Models and Methods in the Linguistic Analysis of Specialized Business Discourse".

The purpose of this brief seminar is to outline the most valuable models and instruments used in the linguistic analysis of specialized business discourse: a multi-faceted, integrated framework is delineated spanning functional grammar, cognitive linguistics, relational pragmatics and multimodal communicative studies. The data used is an original, self-compiled corpus of organizational communications: corporate and managerial discourse, employee interaction, and client contacts collected over ten years. The seminar will provide short examples of the use of these multi-dimensional descriptive and explanatory models in research projects previously carried out and currently constituting work in progress.